

Digi Club

(An Innovative Convergence Project)

A Digital Platform for Pregnant and Nursing Mothers

Objective Of The Project

- ▶ To reduce the maternal and infant death by the effort of the convergence departments,
- ▶ Creation of a digital platform accessible to all public welfare departments from home,
- ▶ To provide the financial, mental and physical support to all pregnant and lactating mothers,
- ▶ Digitally all public welfare departments can aware the public about their developmental schemes by connecting help desk numbers.

Function of the Application

1. Own Health Status

- ▶ Every pregnant and nursing mother can register for membership of Digi Club with their unique 11 digit Code.
- ▶ Registered mothers can install the app in their smart phone and access the app with their own ID .
- ▶ Registered mothers can check their health status like Blood pressure, BMI, Hemoglobin, Sugar level of their own, which was monthly collected and submitted by Asha and AWW.

2. Connect own Doctor

- ▶ Registered Mothers can directly whatsapp and send voice message to their nearest PHE/Hospital Doctor. The App will provide direct connection to the members own doctor as per their unique registration number login.
- ▶ The doctor will get message from the members through the app and doctor can login with their ID in Digi Club and he can get the all medical details of the members through the app.

3.Convergence department support

- ▶ All the registered members of Digi Club can send query with message to our line departments.
- ▶ The application will link with all line departments help desk numbers and all line department will get notification about the queries of the members

4.My support Team

- ▶ The registered mothers know their Asha, ANM, AWW and directly call and message them through this application.
- ▶ The application provide own Asha , ANM, AWW contact number to registered mothers as per login unique ID code.

5.Immediate support

- ▶ In case of any medical urgency of the members, the application will help them to get directly call, message to HoD of Health and WCD department along with send notification to her Doctor, ANM, AWW, Asha.

6. Learning video

All members can watch selected youtube knowledge base videos that are linked with this application.